



RRHasija
ASSOCIATES LLP

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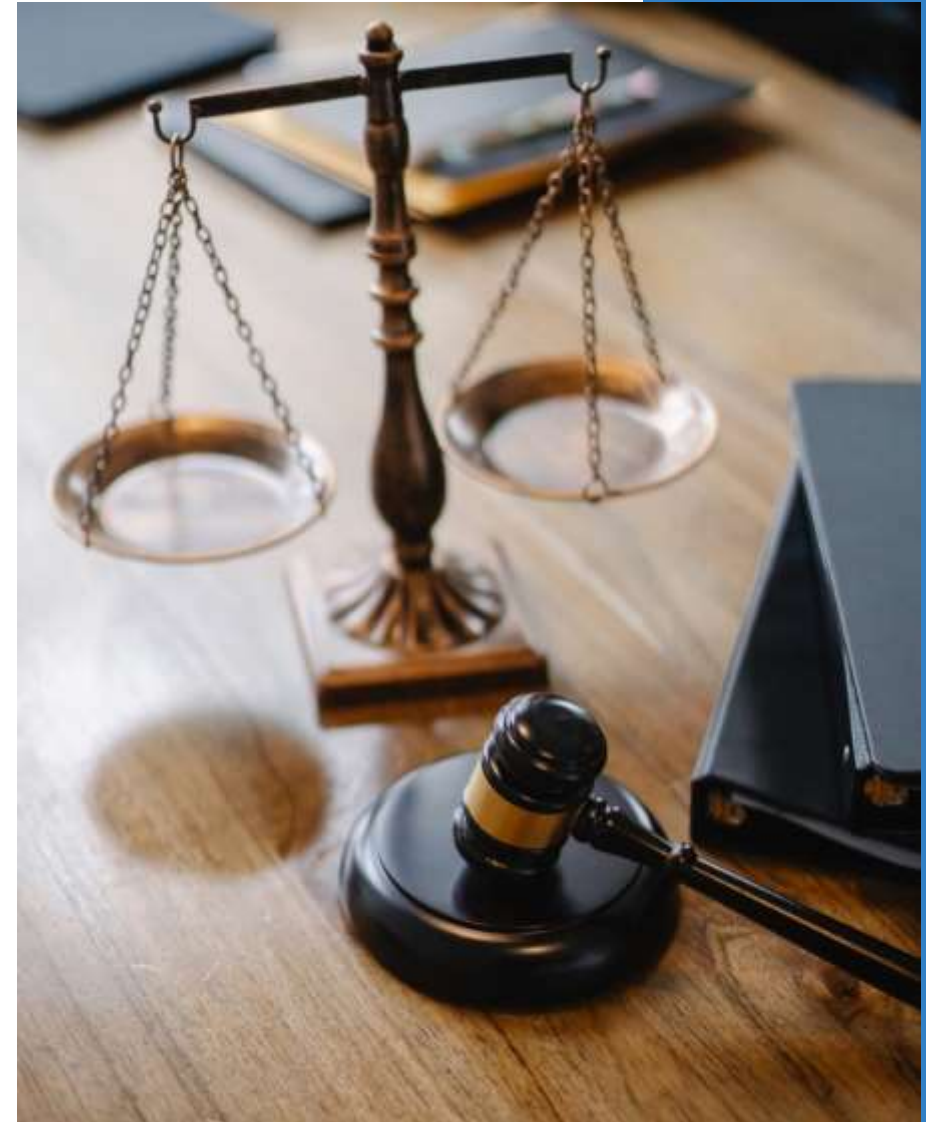
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About Us

RRHasija and Associates is a consultancy firm that focuses on providing innovative and practical solutions for Tourism IT and Logistics businesses. We excel at providing consultancy services by experienced professionals who have operational expertise in managing routine affairs.



Expertise

The firm has rich experience in handling the ESG, CSR, and BRSR requirements of a company.



Top Quality

RRHASIJA & Associates as a company, strongly believe in result-oriented tasks and reaping good yields for our clients.

Who We Are



Good Company and good
discourse are the very
sinews of virtue

Our consultancy is dedicated to providing insightful guidance and strategic solutions for all your travel needs. Our team of seasoned professionals brings a deep understanding of the travel industry, from destination insights to industry trends. We partner with you to streamline your travel operations, optimize your travel budget, and enhance your overall travel experience

Our Mission



Our Mission

We strongly associate with our clients by understanding the needs of the project, the personal and professional visions of the stakeholders.



Our Vision

Our vision is to help travel practitioners and companies to reap maximum benefits for themselves and work effectively to minimize negative impacts on society, culture, and ecosystem .



The Need

Tourism IT and Logistics are established industries, but many newcomers and existing business holders look forward to achieving long-term benefits from their work.

Our Services

We offer a comprehensive range of consultancy services tailored to address the specific needs of businesses across various industries.

1

Consultancy

- Advising tourism initiatives and opportunities
- Advising best practices
- Business transformation consultancy

2

Product Development

- Identifying the participation of stakeholders.
- Designing operations and monitoring systems for products and services.
- Providing product up-gradation plans.

3

Customized Solution

- Arranging resources for the operation of specific tasks.
- Ascertaining parameters for ensuring qualitative delivery.
- Advising best practices in sustainability.

Our Services

4

Marketing Strategy

- Formulation of business plan for operation and sales in all modes.
- Preparing an overall marketing strategy.
- Detailed action plan for management and marketing.
- Specific time-bound digital media marketing plan.

5

Training

- Imparting introductory training in tourism for all levels of staff.
- Understanding the best practices available.
- Training in tourism operations and products.
- Project Management approach.

6

Project Execution

We aim to provide expert advisory and strategic services to clients by providing complete project execution plan outlining the steps and activities required to effectively deliver these services to clients.

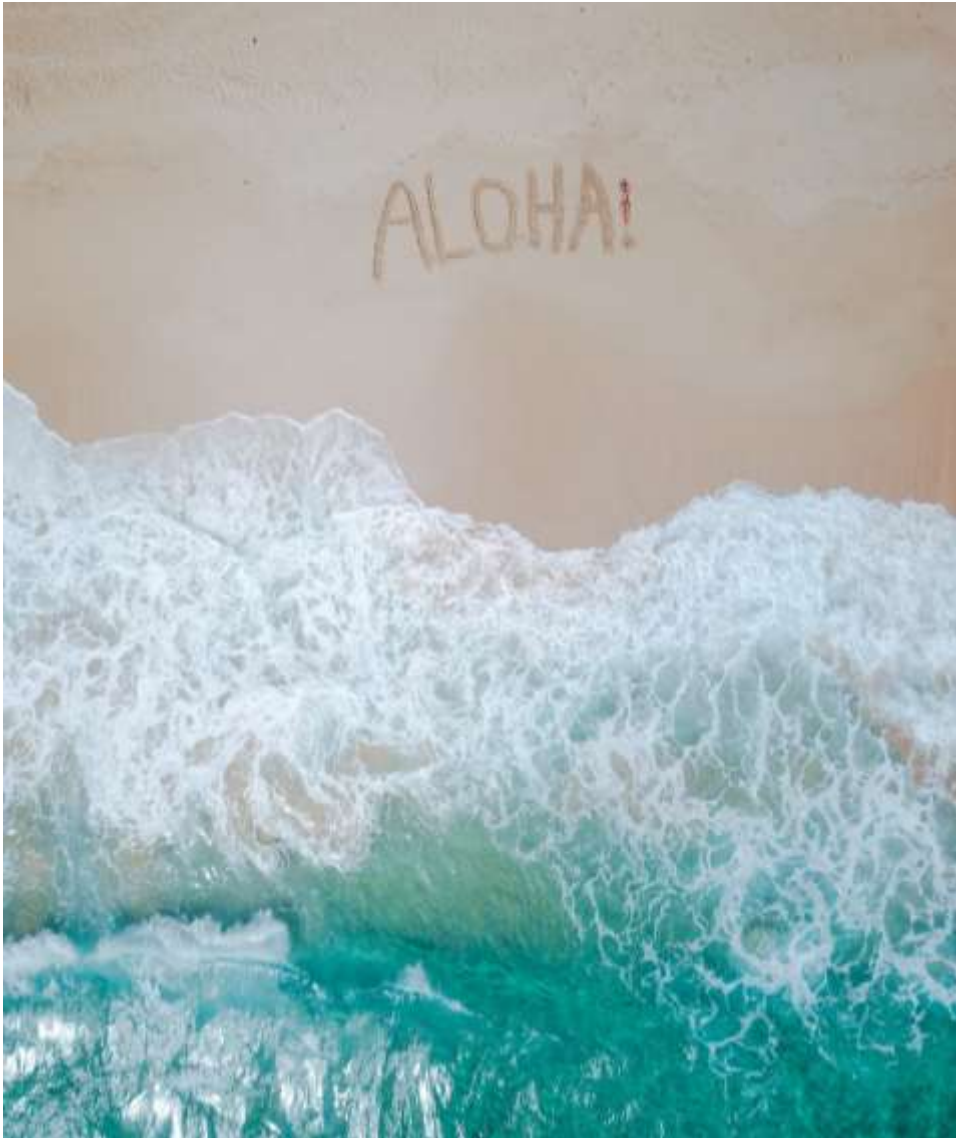


RAJNI HASIJA

FOUNDER & CHIEF CONSULTANT

Rajni Hasija is the founding partner and chief consultant of RR Hasija and Associates LLP. She had an illustrious career spanning over 3 decades with Indian Railways as a Traffic Officer, she possesses experience of more than 20 years of management and project handling from inception.

She was selected for the Board of IRCTC as Director (Tourism & Marketing) in 2018 and has also remained the Chairperson and Managing Director of the company for more than 2 years before superannuating from service in May 2023.



Contact Us

Phone:

Email:

Phone Number:

Message:
